



### Landcom

### We are

the NSW government's land and property development organisation.

### Our mission

is to create more affordable and sustainable communities.

### Our role

is to help the NSW government achieve its urban management objectives.

### We have

three Strategic Directions centered around housing, partnerships and leadership.



## Creating more affordable and sustainable communities.

We want to create a legacy of sustainable places for future generations.



### Sustainable Places Strategy

Sustainability is embedded it into every aspect of the work we do.

Our Sustainable Places Strategy has four Leadership Goals which guide the way we deliver new communities:

Climate Resilient Places

Healthy and Inclusive Places

**Productive Places** 

Accountable and Collaborative

Places

Education and learning are components of our social sustainability commitments.



The Ponds



Lachlan's Line



Leadership goal

To deliver healthy and inclusive places founded on equity for people of all ages and abilities

Target: Achieve 90% overall resident satisfaction with quality of life



Measures to assess performance

Arts, Culture & Heritage

**Design Review** 

Accessibility & Walkability

Community Cohesion & Services

Stakeholder Engagement **Affordable Housing** 

**Community Safety** 

Physical/Mental Health and Wellbeing

Diverse & Accessible Housing





2018 survey

The survey measures residents' perception of housing affordability and diversity, community and design features, and personal wellbeing within our communities



### Survey aims

Why did we do it?



Determine drivers of satisfaction: what makes communitie s happy with where they live



Assess performance against drivers: Are we meeting expectations of liveability, across the key drivers of satisfaction



Report on
Sustainabilit
y targets: In
our annual
Sustainabilit
y Report



# 2018 Healthy and Inclusive Places survey

#### Location

Eight Landcom projects

#### Scale

Over 500 responses

#### Timing

12 March 2018 to 7 May 2018

### Survey method

In person, online and telephone





## Participating Landcom project:





2018 survey results

What drives satisfaction in local communities



## Survey respondents

By gender, age and household type

GENDER



Female **53**%



Male **45**%\*

HOUSEHOLD TYPES



Single 6%



Couple **25**%



Family\*

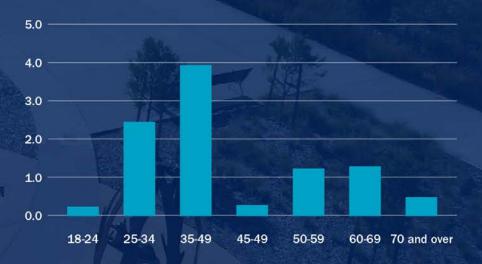
64%



Shared

3%\*









COMMUNITY WELLBEING ELEMENTS

## **A** Design

Three design elements were identified statically as a significant predictor of a respondents overall level of satisfaction:

- My community feels connected to the local environment (20% of influence)
- My community has great pedestrian and cycle paths (8% of influence)
- My home is an easy walk to the local park or playfield (8% of influence)

These elements could be described as the main design drivers in determining the overall level of satisfaction.





## Community connection

One community element was a statistically significant predictor of a respondents overall level of satisfaction:

1 I feel proud to call this place my home (16% of influence)

This element could be described as the main community connection driver in determine the overall level of satisfaction.







## Overall safety

Two safety elements were statistically significant predictors of a respondent's overall level of satisfaction:

- 1 I feel safe at home alone during the day (14% of influence)
- I feel safe at home alone after dark (11% of influence)





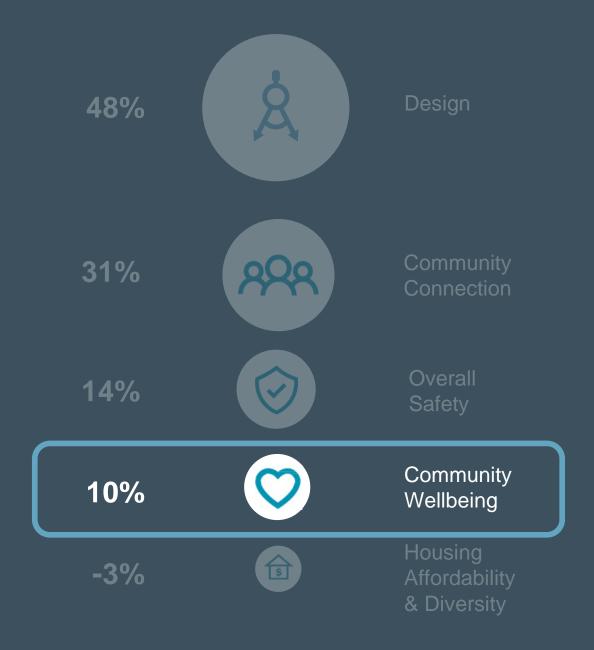
COMMUNITY WELLBEING ELEMENTS

# Community wellbeing

One community element was identified as statistically significant predictors of a respondents overall level of satisfaction:

Feeling part of community (10% of influence)

This element could be described as the main drivers in determining the overall level of satisfaction.



## Housing Affordability

Access to There is good quality housing housing I can diversity afford to buy or rent I would look for another home here if 73% Agree 52% Agree my needs changed 66% Agree I don't know Disagree Agree



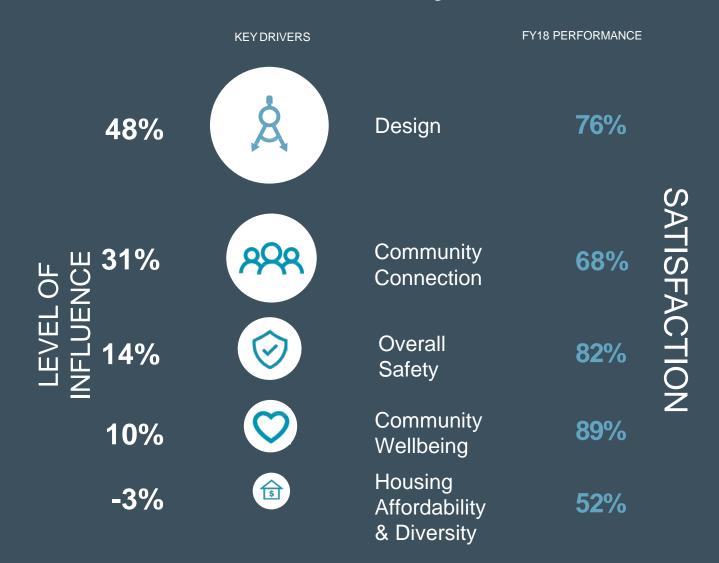
## Healthy and Inclusive Places survey

### Performance results

Indicator	2036 Target	Result
Health, equity and inclusion	Residents 90% residents report satisfaction with quality of life	76%
	90% residents report high quality public, active and sustainable transport options to key amenities, services, public transport and employment	72%
	90% residents report high physical and mental health, reflecting project design, programs or events that encourage active, social and healthy eating lifestyles	89%
Communit y connection	90% resident overall satisfaction with the integration of culture and heritage into all new projects	46%
	90% resident reported community cohesion across all new projects, by fostering the integration of community networks and facilities into our projects	68%
Safety and wellbeing	Achieve a culture of safety throughout our organisation and on all Landcom projects, striving to achieve 90% overall community safety score at our projects	82%



## Performance Summary



### Where to from here?

### Improving performance



Acting on resident feedback: Reviewing communit

y developm ent and communit

y cohesion



Working with
Landcom
teams and
stakeholders:
For design
improvements
and policy
implementation



Tracking results: Our 2019 Healthy and Inclusive Places survey opens this month





## Creating more affordable and sustainable communities